Popup text:

WE USE COOKIES

We use cookies to personalize your experience with Adtech LLC and ads, and analyze our traffic. We also share the information about your use of our Platform with our advertising and analytics partners who may also have other information about you received from other sources. You may decide upon the specifics of information you consent to share by clicking "Accept ALL Cookies", "Use only necessary cookies" or refuse any cookies clicking "Cancel".

Choosing the button "Accept ALL Cookies" you agree to the storing of cookies on your device to enhance site navigation, analyze site usage, and assist in our marketing efforts. We appreciate that. Please, find out more about our Cookies Policy http://adtech.com.ua/assets/doc/cookiepolicy . In case you decide to withdraw your consent, please refer to our Privacy Policy http://adtech.com.ua/assets/doc/privacypolicy.

Accept ALL Cookies/Use only necessary cookies/Cancel

Cookies Policy

When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. Below you can find more information about cookies, types of cookies we use and the way we use them. Because we respect your right to privacy, you can choose not to allow some types of cookies. However, blocking some types of cookies may impact your experience of the site and impact the use of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

1. **What are cookies?**

Cookies are pieces of data that sites and services you use or visit can set on your browser or device and they can typically be read on future visits to learn more about the User and to personalize an experience, including the ads that are displayed to the User. "Cookies" is also a term that may be used to refer to a range of technologies that help an operator identify Users and devices, which in turn can help personalize an experience, prevent fraud, store preferences, and speed up delivery of content.

2. **The way we use cookies?**

Adtech LLC may employ cookies and related technologies described below for a variety of purposes, including:

1) to enable certain functions of the Platform;

2) to authenticate Users and prevent fraudulent use of User accounts;

3) to learn more about how our services are used and similar analytical purposes;

4)   to understand how Users interact with our ads;

5)   to understand how to improve performance;

6)   to customize our services with more relevant content;

7)   to validate related services; and

8)   to provide you with more relevant advertising.

For example, we might use a web beacon to learn whether an email message was opened or we might store preferences in a flash cookie.

If you have made an inquiry on this site, your personal data may be used by us to contact you by post and/or by electronic means (e-mail or text message) with information and offers relating to products or services similar to those about which you enquired or which you purchased.

We will only do this if you did not opt out of such marketing at the point where we collected your contact details. If you have not made an inquiry, we will only send you information and offers by email or text message relating to services offered by our Platform if you sign up (opt in) to receive such marketing.

3. What types of cookies do we use?

As described below Adtech LLC employs a number of technologies to provide and improve its services. Depending on your location, you will be offered a choice to accept or decline our use of these technologies, but you are also welcome to exercise the choices described below. Please note declining cookies may cause our Platform not to function correctly.

Generally, our cookies fall into the following categories listed below with some examples of the uses for each category.

1)   Session Cookies: These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

2)   Functionality cookies: These cookies enable the website to provide enhanced functionality and personalization. If you do not allow these cookies then some or all of these services may not function properly.

3)   Browser cookies: Most major browser companies offer tools or settings for Users that do not want cookies set or read on their devices. Please visit your browser's settings or privacy settings pages.

4)   Analytics cookies: These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. If you do not allow these cookies, we will not know when you have visited our site, and will not be able to monitor its performance.

5)   Targeting and Advertising Cookies - They allow measuring the effects of advertising campaigns and personalizing ads for individual user.

The table for cookies, please, find below:

Category	Cookie Name	Provider /domain	Purpose	Expiry
Browser cookies	_GRECAPTCHA	google.com	to track the user's behaviour across your website executed for the purpose of providing its risk analysis.	in 15,768,000 seconds – or, in 6 months
Session cookies	X-Authentication-Session-Id	adtelligent.com	User session number for it authentication in the system	2 hours
Session cookies	X-Token	adtelligent.com	session prolongation token	171 days
Functionality cookies	adt_dspsi_*	adtelligent.com	used for Action Trackers work. Helps to determine number of the last session and compare it with the conversion.	3 month
Targeting and Advertising Cookies	vmuid	adtelligent.com	For user identification in order to use correctly frequency caps according to the system settings.	3 month

4. What are my privacy choices for advertising?

Advertising helps to defray certain costs of providing services, especially costs that are incurred but not recovered from Users. Thus, you may not have a choice to prevent advertisements from being presented when using the services; however, you do have choices to limit personalized advertisements that are tailored to your interests.

You may be able to control targeting as you browse the web through browser settings and other mechanisms. If you do not wish to receive personalized advertising that is delivered by third parties, you may be able to exercise that choice through opt-out programs that are administered by third parties, including the Network Advertising Initiative (NAI), the Digital Advertising Alliance (DAA), and/or the European Interactive Digital Advertising

Alliance (EIDAA). Where applicable, you may exercise your opt-out choices at the [NAI website](#), the [DAA website](#), or the [EIDAA website](#). Adtech LLC does not control these third-party-provided opt-out processes and is not responsible for any choices you make using these mechanisms or the continued availability or accuracy of these mechanisms.

If Adtech LLC delivers personalized advertising, we will provide all our Users with a notice and information about how they may be able to opt-out of such personalized advertisements. Such opportunity to opt out may occur through your device settings.

We use Google, among others, to provide advertising through the services and on third party websites. We may use the following features based on Google Analytics for Display Advertising: Remarketing, Google Display Network Impression Reporting, the DoubleClick Campaign Manager integration, and Google Analytics Demographics and Interest Reporting. To opt-out of Google Analytics for Display Advertising or customize Google Display Network ads, you can visit the [Google Ads Settings page](#).

5. **Information and choices regarding tracking and targeting on mobile devices**

As of the effective date of this policy, Apple and Google offered the owners of devices that use their operating systems, iOS and Android, options for limiting tracking and targeting in relation to ads.

We do not control your device level opt out processes and we cannot be responsible for any choices you make through such mechanism or for the continued availability, accuracy, effectiveness, or location of that mechanism. Using a device level opt-out mechanism may opt you out of all third-party personalized advertisements.

If you use an Apple device, go [here](#).

If you use an Android device, navigate to the google settings page, select ads and then choose to reset your Android Ad ID or opt-out of personalized ads.

There are also several browser plugins available to Users that want to be better informed about and have more control over the use of cookies and related technologies on their devices.

If you want to know more about cookies, please refer to the following third-party websites:

All About Cookies: http://www.allaboutcookies.org/

Network Advertising Initiative: http://www.networkadvertising.org/

Contact Us

In case of any additional requests about this Cookies Policy, you can contact us:

 Adtech LLC

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Date:01.02.2021